

# DELUXE CINEMAS

AT THE TANNERY

## ON-SCREEN ADVERTISING



Did you know you can advertise your business on the big screen at Deluxe Cinemas? Showcase your business to thousands of targeted local patrons at a fraction of the cost of print advertising. You can opt to display a pre-made ad or have us create a professional 20-second ad for you, free of charge, which will play before every movie.

Cinema pre-show on-screen advertising offers a unique advantage compared to print or digital options. Patrons are relaxed, focused, and receptive, making it an effective platform for your message. If this sounds like it could benefit your business, we'd love to discuss the possibilities with you. Please note, spots are limited.

### What You Get

- A custom 20 second static or video ad.
- Your ad will play before every film.
- A highly focused and receptive audience.
- Approximately 7000 views each month.



*Example of an ad produced by us*

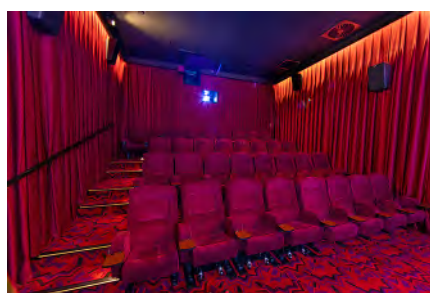
### By The Numbers

- Your ad will run approximately 336 times every month.
- That's an estimated 7000 focused people viewing your ad every month.
- Average pricing works out to be just \$6.40 a day and \$0.028 cents per view.
- Our audience is roughly 60% women aged 40+, 30% men aged 40+ and 10% under age 40.

Align your business with style and opulence. Deluxe houses two boutique state-of-the-art luxurious cinemas screening the latest hand picked blockbusters and art house titles.



Cinema 1 (54 seats)



Cinema 2 (32 seats)



Deluxe Foyer

# Deluxe Cinemas On-Screen Advertising Offer

Explore the impact of on-screen advertising with Deluxe Cinemas for just \$199 per month. Choose to supply your own ad, or let us craft a professional advertisement for you at no additional cost—a \$199 value, free with your subscription. You can cancel your subscription at any time without any cancellation fees. Join us in driving your business forward with Deluxe Cinemas.

**GET STARTED NOW FOR JUST \$199**

**No Setup Costs. Cancel Anytime\*.**

Free Professional Ad Creation (Valued At \$199)



## Your Ad Details

Your ad will play for 20 seconds on our screens before every film starts. The contents of the ad can either be entirely provided by you, or we can create an effective ad for you at no additional cost. The starting date of your ad will commence automatically the following Thursday after signing up to our EZPay online form and your ad will also start on the same day.

## Payment Details:

We will direct debit your account each of each month for the full amount of \$199.

*Note all prices displayed are GST inclusive.*

## Cancellation policy:

A 7 day cancellation notice required.

## Next Step

**CLICK HERE** to complete the signup form



Provided you have completed the signup form above, including payment and files, we will then email you a proof of your ad for approval. Once approved, we will schedule it to play on the first day of the following month. It's as easy as that!

## Got Questions? Just Ask

Julian Stewart

Julian@deluxecinemas.co.nz

Deluxe Cinemas at The Tannery



**THE TANNERY**

*Boutique Shopping & Restaurants & Bars*